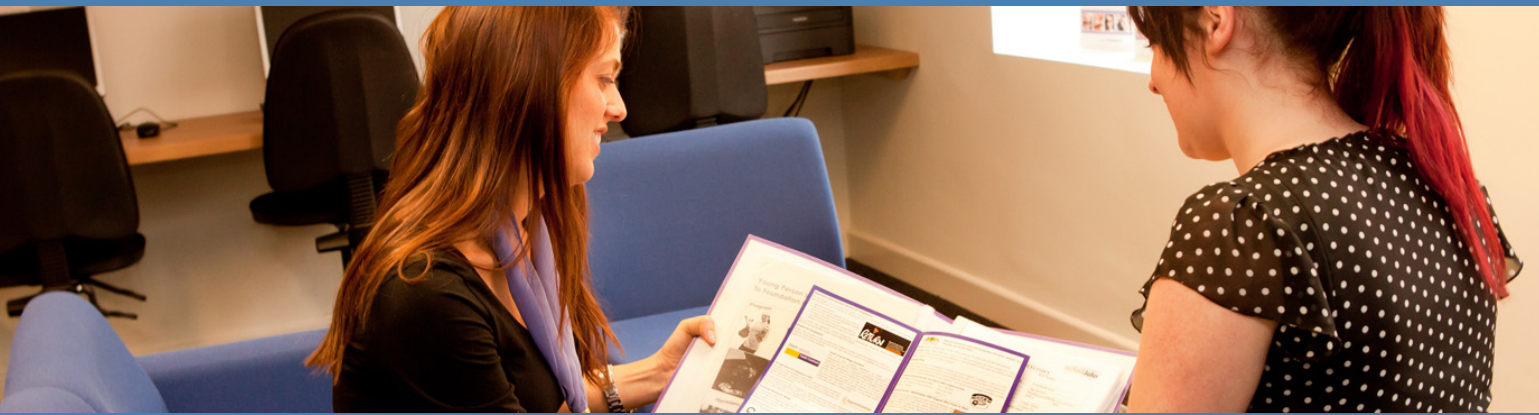


# diploma in salon management practice and advanced techniques in the hair & beauty sector factsheet



## course overview

Whether you are an existing salon owner/ manager or you are looking to develop managerial/ business skills in the hair and beauty sector, this programme is for you. The Level 4 Qualification will support you to develop your skills in the management of staff and resources, promotion and marketing of the business, understanding the Industry and in addition can increase your existing skills in advanced hair or beauty techniques.

A Level 4 Qualification is equivalent to a Foundation Degree and will provide you with recognition of your higher level skills and management abilities.

The programme will include CORE units in:

- Research in the hair and beauty sector
- Marketing in the hair and beauty sector
- Public relations in the hair and beauty sector
- Quality management of client care in the hair and beauty sector
- Human resource management within the hair and beauty sector
- Salon management
- Chemistry of hair and beauty products
- Sales management in the hair and beauty sector
- Management of health, safety and security in the salon

You can then choose specialisation in either pathway 1 or 2

### Pathway 1 – Hair

- Hair colour correction
- Manage the creation of a hair style creation

### Pathway 2 – Beauty

- Advanced epilation techniques
- Laser and light treatments for hair removal
- Enhance appearance using micro-pigmentation treatment

The duration of the course varies according to the applicant, but is usually between 12 – 18 months.

## qualifications required

To undertake a Level 4 programme you will need to have previous qualifications or experience, such as:

- Advanced NVQ Level 3 Hairdressing or Beauty Therapy qualification
- Previous and substantial experience working within the hair and beauty industry, preferably within a supervisory or senior role.

All elements of the course must be completed in order to achieve the full qualification.

## training & assessment

The Level 4 qualification is delivered by distance learning and complimented with regular tutorials, support sessions, practical workshops and assessment days. Your tutor will set assignments for you to complete and these will be graded with either a Pass, Merit or Distinction. As this is a high level qualification you are expected to study and work independently, the work you produce will be stored within an e-portfolio and regularly assessed. You will have the facility to contact your tutor 4 days a week between 9.00am and 4.30pm.

## employment

The Level 4 Qualification is best suited to:

- Senior salon employee's/ supervisors- Salon owner/ managers

However it can be delivered to unemployed adults and in this case we will require the individual to attend a salon placement at least three days per week, within the placement you will take the role of trainee manager and this will enable you to prove competence in the CORE units of choice.

## progression

- Degree or Higher Education Qualification
- Salon manager
- Salon owner

## funding

For applicants aged 24 or above the programme can be funded by a 24plus Advanced Learning Loan. For applicants under the age of 24 funding is dependant on individual circumstance and can be discussed at interview.

## applications

Applications are accepted throughout the year. In the first instance, please complete a Michael John Academy application form. (See contact details below)

## training centre locations

### Liverpool Centre

42 – 46 Renshaw Street  
Liverpool  
L1 4EF

### Birkdale Centre

38 Liverpool Rd  
Birkdale  
Southport  
PR8 4PW

### University of Central Lancashire

Preston

## contact details

### Michael John Academy

42 – 46 Renshaw Street, Liverpool, L1 4EF

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